

Media Release



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FOR IMMEDIATE RELEASE:

To the Editor:

Flowers Foods Employees Credit League Earns 5-Star Superior Rating

August 2009: Flowers Foods Employees Credit League, Thomasville, Georgia takes great pride in receiving a 5-Star Superior rating for financial strength and stability from **BAUERFINANCIAL, Inc., Coral Gables, Florida**. 5-Stars is the highest rating attainable from BAUERFINANCIAL, INC., (the Nation's Bank and Credit League Rating Firm for over a quarter of a century) and is based on the overall financial picture of the institution. Earning a 5-Star rating indicates that Flowers Foods Employees Credit League is one of the strongest credit leagues in the nation.

Given that, it is not surprising that Karen L. Dorway, president of BAUERFINANCIAL, INC., has high praise for Flowers Foods Employees Credit League. "Flowers Foods Employees Credit League has avoided the lending and underwriting problems that have plagued much of the industry. It is clear that the staff of Flowers Foods Employees Credit League, under the direction of Jack Singletary, President, remains diligent in adhering to sound operational principles and standards."

Established in 1972, Flowers Foods Employees Credit League has been serving the needs of its members for 37 years. It operates through conveniently located offices on South Broad Street in Thomasville, Georgia, or the Human Resources Department at each Flowers Foods location, and can also be found on the internet at www.creditleague.org.

Flowers Foods Employees Credit League: "For Great Benefits and Personal Service, Think of Us First!"

BAUERFINANCIAL, INC., Coral Gables, Florida, the nation's leading independent bank and credit league rating and research firm, has been reporting on and analyzing the performance of U.S. banks and credit leagues since 1983. No institution pays for its rating, nor can it be eluded. Consumers may obtain star-ratings by visiting www.bauerfinancial.com.

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